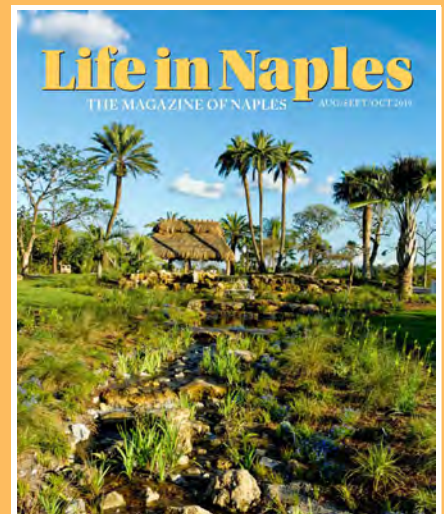
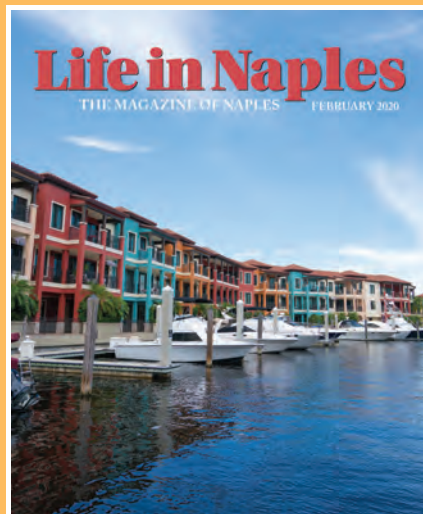
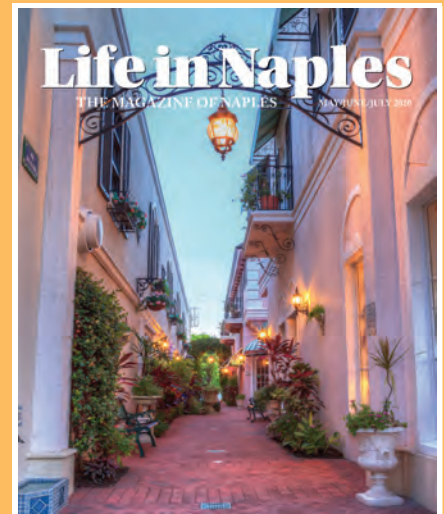
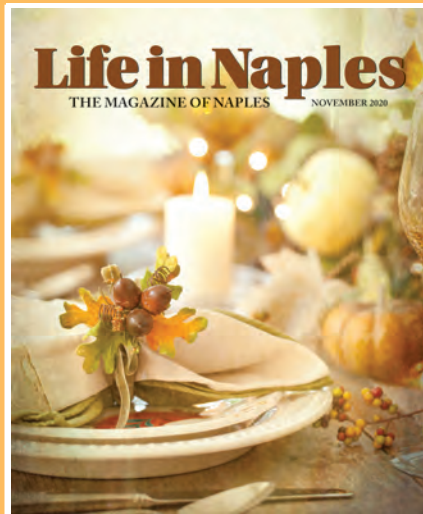
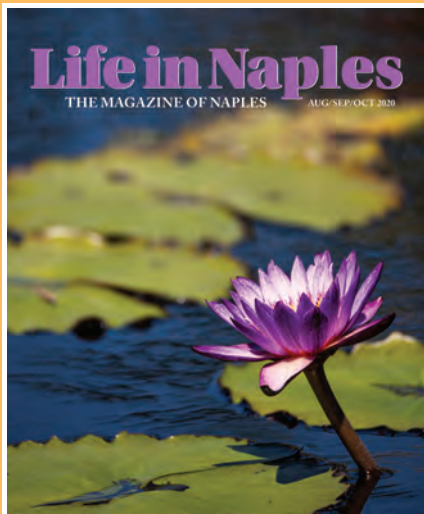


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Mediterra | Grey Oaks | Estuary
Pine Ridge | Quail Creek | Long Shore Lake
Quail Creek Village | Royal Harbour
Pelican Marsh | Monterrey

DEMOGRAPHICS

TOTAL READERSHIP
43,000

Male 45%

Female 55%

Median age Male 48

Median age Female 52

Average Household Income \$382,000

Average Home Value \$1,680,000

% Homes Valued \$500,000 Plus 27.4%

% Homes Valued \$1,000,000 Plus 54.2%

Education Graduated High School 93%

Some College 24.2%

Graduated College 63.5%

Advanced Degrees 29.7%

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RATES & AD SPECS

*See account executive for availability and rate information for back and inside cover positions.

AD SPECS

Full Page Bleed

9.25 w x 11.125 h

(Leave 1/2" in from trim for safety. Final trim size is 9 x 10.875.
No registration required)

Full Page Non-Bleed

8.5 w x 10.375 h

2 Page Full Bleed

18.25 w x 11.125 h

(Leave 1/2" in from trim for safety. Final trim size is 18 x 10.875.
No registration required)

Half Vertical

3.875 w x 9.875 h

Half Horizontal

8 w x 4.8125 h

Quarter Page

3.9 w x 4.8125 h



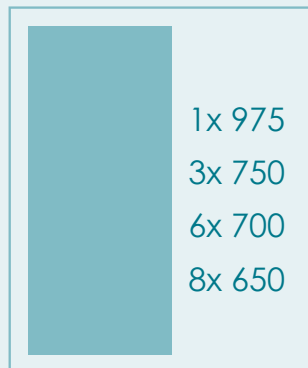
Full

1x 2500 per Issue

3x 1200 per Issue

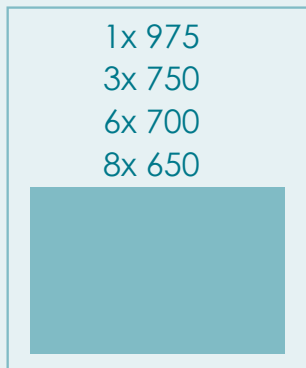
6x 1100 per Issue

8x 1000 per Issue



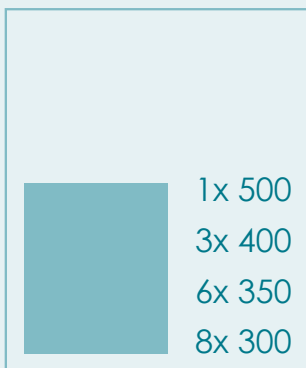
1/2 Vertical

1x 975
3x 750
6x 700
8x 650



1/2 Horizontal

1x 975
3x 750
6x 700
8x 650



1/4 Vertical

1x 500
3x 400
6x 350
8x 300

MONTHS PUBLISHED

ISSUE	DEADLINE
November	September 25
December	October 25
January	November 25
February	December 23
March	January 25
April	February 25
May/June/July	March 25
Aug/Sept/Oct	June 25

ACCEPTED FILE TYPES

Please submit a press quality **PDF, TIFF or JPEG** in **CMYK** color, minimum of **300 dpi**.

All files should be flattened and text converted to paths to avoid any font issues.

Email files to:

Reg Buxton: reg@regbuxton.com
Emily Jones: creative@lifeinnaples.net

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DEADLINES

All ads must be received by the **25th** of each month. 2 calendar months before the month on the issue cover. If Life in Naples staff is designing your ad, materials must be sent at least **one week prior** before camera ready ad deadline.

Email materials to creative@lifeinnaples.net and copy reg@regbuxton.com

Ad Size _____ Term/Issue _____

Rate _____ Start Date *(Specific Months)* _____

Company Name _____

Company Address _____

CC# _____ Exp Date _____ CVC _____

Phone _____ Email _____

Advertiser Authorized Signature _____ Date _____

Account Associate Signature _____ Date _____

IN HOUSE AD DESIGN

If you need Life in Naples Staff to design your ad for you, please check box below.
(Please include price of ad design to your check or payment)

1/4 page (\$50) 1/2 page (\$75) Full page (\$100)

Please send all copy, high resolution photos (300 dpi), logo (eps preferred) to Emily at creative@lifeinnaples.net. If you need to contact our production manager she can be reached at 248.787.4852.