

Life in Naples

MAGAZINE

RATES & AD SPECS

*See account executive for availability and rate information for back and inside cover positions.

AD SPECS

Full Page Bleed

9.25 w x 11.125 h

(Leave 1/2" in from trim for safety. Final trim size is 9 x 10.875)

Full Page Non-Bleed

8.5 w x 10.375 h

Two Thirds Vertical

5.25 w x 9.875 h

One Third Vertical

2.5 w x 9.875 h

Half Vertical

3.875 w x 9.875 h

Half Horizontal

8 w x 4.8125 h

Quarter Page

3.9 w x 4.8125 h

MONTHS PUBLISHED

ISSUE	NOV	DEC	JAN	FEB	MAR
DEADLINE	OCT 1	NOV 1	DEC 1	JAN 1	FEB 1
ISSUE	APR	MAY/JUN/JUL	AUG/SEPT/OCT		
DEADLINE	MAR 1	APR 1	JUL 1		

ACCEPTED FILE TYPES

Please submit a press quality **PDF**, **TIFF** or **JPEG** in **CMYK** color, minimum of **300 dpi**.

All files should be flattened and text converted to paths to avoid any font issues.

Email files to:

Reg Buxton: lifeinnaplesreg@gmail.com
 Becky Boucher: lifeinnaplescreative@gmail.com

Full

1x 2500 per Issue

3x 1200 per Issue

6x 1100 per Issue

8x 1000 per Issue

1x 1100
 3x 950
 6x 900
 8x 850

2/3 Vertical

1x 800
 3x 600
 6x 550
 8x 500

1/3 Vertical

1x 975
 3x 750
 6x 700
 8x 650

1/2 Vertical

1x 975
 3x 750
 6x 700
 8x 650

1/2 Horizontal

1x 500
 3x 400
 6x 350
 8x 300

1/4 Vertical

Naples

Life in
MAGAZINE

Life in Naples
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www.lifeinnaples.net

DEADLINES

All ads must be received by the **1st** of each month. If Life in Naples staff is designing your ad, materials must be sent at least one week prior before camera ready ad deadline.

Email materials to lifeinnaplesreg@gmail.com & lifeinnaplescreative.com

Ad Size _____ Term/Issue _____

Rate _____ Start Date _____

Company Name _____

Company Address _____

Phone _____ Email _____

Advertiser Authorized Signature _____ Date _____

Account Associate Signature _____ Date _____

IN HOUSE AD DESIGN

If you need Life in Naples Staff to design your ad for, please check box below.
(Please include price of ad design to your check or payment)

1/4 page (\$50) 1/2 page (\$75) Full page (\$100)

Please send all copy, high resolution photos (300 dpi), logo (eps preferred) to
Becky at lifeinnaplescreative@gmail.com. If you need to contact our
designer she can be reached at 239.285.5101.