Life in Naples

RATES & AD SPECS

Full

3x 1200 per Issue

6x 1100 per Issue

8x 1000 per Issue

2/3 Vertical

3x 950

6x 900

8x 850

1/3 Vertical

3x 600

6x 550

8x 500

1/2 Vertical

3x 750

6x 700

8x 650

1/2 Horizontal

3x 750

6x 700

8x 650

1/4 Vertical

3x 400

6x 350

8x 300

1/6 Vertical

3x 300

6x 250

8x 200

*See account executive for availability and rate information for back and inside cover positions.

AD SPECS

Full Page Bleed
9.25 w x 11.125 h
(Leave 1/2" in from trim for safety. Final trim size is 9 x 10.875)

Full Page Non-Bleed
8.5 w x 10.375 h

Two Thirds Vertical
5.25 w x 9.875 h

One Third Vertical
2.5 w x 9.875 h

Half Vertical
3.875 w x 9.875 h

Half Horizontal
8 w x 4.8125 h

Quarter Page
3.9 w x 4.8125 h

One Sixth Vertical
2.5 w x 4.8125 h

ACCEPTED FILE TYPES

Please submit a press quality **PDF, TIFF** or **JPEG in CMYK** color, minimum of **300 dpi.**

All files should be flattened and text converted to paths to avoid any font issues.

Email files to:
lifeinnaplesreg@gmail.com
lifeinnaplescreative@gmail.com

Life in Naples

CONTRACT

DEADLINES

All ads must be received by the 8th of each month. If Life in Naples staff is designing your ad, materials must be sent at least one week prior before camera ready ad deadline.
Email materials to lifeinnaplesreg@gmail.com & lifeinnaplescreative.com

Ad Size _____   Term/Issue(s) _____

Rate _____   Start Date _____

Company Name _____

Company Address _____

Billing Address _____
(check if same as above) ☐

Phone _____   Email _____

Materials Due: _____

Advertiser Authorized Signature _____   Date _____

Account Associate Signature _____   Date _____